







































BIG PAT NEWS!

There's nothing the great Herbie can't do, right? Wrong! He can't do real magio-type magic-at least not until "Herbie" No. 22, our December-January issue! Featuring the famous Fat Fury in "Just Like Marie!" All we can say is "Allera-Poop!"-and you're dumb like a dope if you miss it! On the newsstands about the middle of October and it will be a great, giggly day in your life!

Read what it says up above? Read again, or will feel compelled to fracture you. Buy issue, or just may tear you to pieces. Now to other things. Have been accused of being too soft on readers. Plead guilty, Am loving, sentimental type. Doubt it and probably loss teath. Want to be loved in return or will cut loose with contusions and lacerations. Also want letters from all fans expressing opinion my stories. This issue, want letters from every fao telling bow great "Viking To Your Liking" was. Also, admiring comment on other masterpiece, "Yay, Team?" That's all. Nothing to be ashamed of in truth. Address letters to "Herble", 331 Madison Avenue, New York, N.Y. 10017.

"Dear Herbis:-

Love your comics, Lotsa laffs . . . 675,786,879,-387,000,999 every page. Talent, but watch it . . . might die laughing, police arrest you for murder. Should come out weekly. Should be on television probably get top ratings. Should send you to Vietnam, clear up things fast. Never missed issue, read each ooe 34,568,908 times, give or take a few. Fan. P.S.: Hope price of lollipops doesn't go up. -Ken (The Killer) Miller,

20041 Hubbell, Detroit 35, Michigan."

Don't have to take this from you, Ken (The Killer) Miller, Obviously, don't like my book as much as deserves. Wor't stand for being downgraded. Am known myself as Miller-Killer from way back, Heading for 20041 Hubbell, Detroit, set for folly-bonning.

. . .

"Dear Herbie:-I am in such a rush to get a sub-cription to your marazine that I couldn't even find an extra penny (boy, what happens to my money I'll never know!) for a lollipop. However, I managed to scrape up \$1.44 for a subscription for yours truly! -Larry Kavert, 725 W. Columbia St., Long Beach, Calif. 90806."

Nice type, Larry, Smart, Recognizes subscription worth more than riches. Also hest insurance against broken bones. Get next 12 plarious issues. Enry you your good luck, erect fortune, handless.

"Dear Herbias-

I would have written to the editor, but I didn't want him (or me either, for that matter) to 'get bopped. In the story Beware Of The B-Bomb, Buster', when Agent X-413-1/3 shot at you, the bullets bounced off. Don't tell me you're coated with Jet-Age plastic either, because even with all that fat, the bullets couldn't boucce off! -Robert (Butch) W. Pugh III.

Route 1, Myrtle St., Crozet, Va." You doubt me, Robert Butch? Sure bullets bounce

off me, because om thoroughly repulsive type. Repulsive, tot, handsome. Doubt me, something sure to hounce off you, too, Me.

"Dear Herbies.

I think you're the most magnificent, superb, stupendous comic character there is, Io school, I'm the greatest drawer and that's wby I drawed a picture of you, Hey, Herbie, tell Shane O'Shea and Ogden Whitney that they should publish a 25c issue, 'Cause you're the greatest comic character I've ever seen. Your friend and fan-

-Carmelo Bevacqua, 633 Tatlow Street, Prince Rupert, B.C., Ct. sda." 25c issue 100 cheap. Considering coming out with hundred dollar issue. That way, will only sell 416 trillion copies and leave enough paper available to publish few daily newspapers. Proyer what fine. venerous, fat type I am.

"Dear Herbie:-

Like all your comics, think they're great, Like Fat Fury. Him honorable slob. Should print 'Herbie' twice day. Am broshing up on 'Herbie' language. Soon everybody speak.

Alan A. Sirvent, 20 Jefferson St. Brooklyn, New York."

Not honorable slob. Honorable fat slob . . . might as well be right about these things. "Herbie" language very fine. Considering making it worldwide, compulsory.

"Dear Herbie".

I'm writing to let you know that your comic is one of the few that my husband and I read and enjoy. I've been trying to get all your books to send to my husband in Viet Nam. The other boys there like your books too! So when my husband reads them, he passes them around. Are you going to have a TV show? I think you should be put oo TV, because you are a great guy. I take that back-you are a great fat slob! Keep up the good work. Please let me know where to send the money and how much it costs to get your book every issue. Thanks!

> -Mrs. Windy Alkire, 1133 Tupelo Street, New Iberia, Louisiana."

Good lesson to all stupid non-readers-Mr. and Mrs. Alkire not in your group. Know what's good. know what so read. My books now being circulated in Viet Nam . . . beginning of end for Vies Cong. May be on TV soon-keep watching. To receive this magnificent magazine each issue, send \$1.44 for 12-same subscription, together with address to which should go, Good luck from Fat Furel

"Dear Herbie:-You are the greatest water rat-I mean fer traces not to the orders. I would the so know what kind of nut is Professor Flindome? Is he a crook? In 'Herbie' No. 4 (way back), in 'Professor Flipdome's Screwy Machine', he mems like a

gangster, the way he almost killed you and your father with those giant insects. By the way, you did a splendid job in that story, Herbiel I do wish you would print this letter in 'Here's Herbic', because it represents twelve Herbie fans, If it does go in the column, we will get 6 more Herbie club fans. P.S.: If Flipdome is a phony, pop him for me. P. P.S.: I enclose \$1.44 for a 12-issue subscription to 'Herbie'!

-Michael Schuck, 626 10th Street North. Moorhead, Minnesota,"

Greatest fat water rat . . . how about that, Beginning to get credit due me. Promise will get still rattler and fattier. Professor Flipdome no phony, no gangster. Just dope is all, May pop you instead,

"Dear Herbje:-

You have the coldest magazine on the shelves, speaking for my Herbie-hating pals, But I think your mag is tops! One question: is Herbic supposed to have a Beatle-like haircut? If so, it's too sbort!

-Robert Moore, 5018 Loring Circle, Lincoln A.F.B., Lincoln, Neb."

Herbie-hating? Impossible, It low individuals of this type exist, are menace to all fine in human race. Me, in other words, Will act with decision, Bop. Bam, Ai-Eccece, About Beatle-like halrout. perish thought, Own handsome haircut, complete with special Herbie bangs. Very good-looking. Beatles may soon adopt Herbie-like haircut, it .know what's romantic and jazzy.

"Dear Herbie:-

We think you're the greatest! The only thing wrong is that we've only read one of your magazines. Will you do something for us? The next book you publish, would you have a picture of the Fat Fary on it? It will remind us of the world's funniest and greatest person, P.S.: We think you should have a TV show!

Charles & Tommy Middleton. 1047 Lonox Avenue, Mansfield, Ohio,"

Want cover picture of "Fat Fury", don't miss next issue-"Herbie" No. 22, on newsstands about middle of October. Fine picture, much hardromer than Mr. America. If you think I'm greatest after reading only one issue, can imagine what you'll think when read them all . . . and you'll be right.























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